/ WAITING FOR THE SUN

SS27 SUN COLLECTION

Organic acetate eyewear, recycled metal frames and limited-edition collaborations.




Organic acetate


WAITING
Recycled metal


Limited editions


Bestseller styles

THE 10 FRAMES TO START WITH.
a mix between bestsellers and catching attention frames.



Flo. easy opener/ fashion hero/ best seller
Looks pretty classic at first sight.. then you pay attention to details and realize it's luxury construction at affordable price.



Melissa. easy opener/ reorder style
Wayfarer alike frame... but just alike!
Got 8mm thick face, tv cuts, details. A real Rock n roll classic frame.



Patrick. fashion hero/ reorder style
Titanium or organic nose pads would fit everyone.
3 mm flat wire.
Oval trendy frame, unisex



Kendall. fashion hero/ best seller/ reorder style
Must have, best selling frame for the last months, has something really special, 8mm face, tv cuts, double colour.
Stock it, it's selling fast



Clio. easy opener/ best seller/ reorder style
Looks classy first... but has a flat face that makes it so trendy.
Best unisex frame of the collection.



Cesar. easy opener/ best seller/ reorder style
THE classic one, don't ask why, it s the best selling in the collection for over 5 years.



Amalfi. fashion hero
Women frame.
Bevels, large acetate expression, 6 colorways.



Axel. fashion hero/ reorder style
Sharp design catching attention, unisex.
Super fashionnable.



Ced. easy opener/ best seller/ reorder style
Easy. Looks familiar and then if you pay attention, it's a pretty interesting design.



Geo. easy opener/ best seller/ reorder style
Just after Cesar in terms of sales, a classic one you'll need.

WHAT'S NEW THIS SEASON?



5 Organic acetate frames.

Vintage styles, metal rings to highlit glance, rivets and bevels.
Welcome Alan, Gaspard, Mochi, Mikah and Roger.











WHAT'S NEW THIS SEASON?

2 frames inspired by the early 2000s.

2 sporty frames.
2 frames that could have been designed for Britney, Nicole Richie, or Paris Hilton.
Glam is back—and this time, it's for men, too.








TOP!

EASY OPENING BUY
starter packs you can play with.

Starter Buy.
For first-time accounts.

8–12 pairs
4 styles
2–3 colours
average wholesale price 500/700 euros

Core Buy.
For established menswear / womenswear / lifestyle stores.

18–24 pairs
6 styles
3/4 units per SKU
core + fashion mix
average wholesale price 800/1000 euros

Full Buy.
For strong accounts / optical / destination stores..

36+ pairs
10+ styles
core, fashion, metal, limited
average wholesale price 1500+ euros

Retailers segmentation.
WHERE THE COLLECTION WORKS BEST

Fashion Stores
Buy: Amalfi, Kendall, Stef, Brad, Patrick, Brit, Flo
+ 2 new sporty frames

Optical Stores
Buy: Melissa, Flo, Brit, Patrick, Clio, Cesar, Ced
+ new vintage frames

Menswear Stores
Buy: Brad, Stef, Clio, Dave, Ced, Cesar, Axel
+ new vintage frames
+Guy (sporty frame)

Womenswear Stores
Buy: Amalfi, Lylou, Melissa, Kendall, Michelle, Mikah, Amy
+Paris (sporty frame)

Concept Stores
Buy: Axel Chay, Patrick, Brit, Joseph, limited editions
+ 2 new sporty frames

MANIFESTO
17 years with WAITING FOR THE SUN on the market.

Us in 6 points:

-Sustainable material story:
17 years ago we invented wooden sunglasses.
After 3 years beoing copied, we patented our organic acetate.
BIODEGRADABLE, BIOSOURCED and RECYCLED
All other materials used in the collection are also sustainable, recycled metals, compostable pouches, recycled lenses.

-Wearable fashion shapes
Just try them on and you'll get what we say.
Our frames are designed to be wearable, not just to look good on a display.

-Accessible premium price point
We try to offer the highest quality for an affordable price point.
Titanium nose pads, 8mm thick faces, 5 barrels hinges are usually used in luxury eyewear.
We bring that quality to affordable.
The whole collection retail from 129 to 179 euros.

-High margin
from x2.6 to x3

-Strong unisex offer
over 250 Skus with 80% of unisex shapes.
Our fits both mens and womens retail shops.
We work with lifestyle, concept, optical or fashion stores

-Core frames continue season after season
We never do sales on our collection... because our old models are never old models.
80% is carry over, we just inject new frames/ colors every seasons to change 20% of the models.

NEW CASE

MADE FROM RECYCLED LEATHER

after biodegradable acetate, recycled metal, compostable polybags, we decided to go further with our new case, it's all made with recycled leather powder.
from february 2027, it will come in a cardboard sleeve.







e20
photochromic lenses



e13
light pink lenses

g u y

organic acetate & recycled metal

NEW FRAME



e2
black mirror lenses



p a r i s

organic acetate & recycled metal

NEW FRAME



e20
gradient green lenses



e5
light pink lenses



e2
photochromic lenses



e52-e81
gold rim/ light brown lenses

gaspard

organic acetate & recycled metal rim

NEW FRAME



gaspard e2c
silver rim/ black lenses



gaspard e4
gold rim/ black lenses



gaspard e30
silver rim/ g15 lenses



gaspard e81
silver rim/ light blue lenses



e2b
gold rim/ light blue lenses

mochi

organic acetate & recycled metal rim

NEW FRAME



mochi e4
silver rim/ light grey lenses



mochi e52
gold rim/ black pola lenses



mochi e30
silver rim/ g15 lenses



mochi e81-e13
silver rim/ light brown lenses



e27
gold rim/ g15 lenses

roger

organic acetate & recycled metal rim

NEW FRAME



roger e2b
gold rim/ light pink lenses



roger e52
gold rim/ light blue lenses



roger e30
silver rim/ black pola lenses



roger e81
silver rim/ g15 lenses



e30c
light brown lenses

a l a n

organic acetate

NEW FRAME



alan e13
light pink lenses



alan e2c
light grey lenses



e13
black pola lenses

mikah
organic acetate

NEW FRAME



mikah e30c
g15lenses



mikah e52
light brown lenses



mikah e2b
black lenses



mikah e81
g15 lenses



a m a l f i R

4 9 - 2 6 - 1 4 5

6mm organic acetate

Fashion hero



amalfi e2/e22
black polarised lenses



amalfi e5
gradient brown lenses



amalfi e20
G15 lenses



amalfi e27
gradient green lenses



amalfi e32
gradient brownlenses



amalfi e81/e17
G15 lenses



f l o

4 7 - 2 4 - 1 4 5

6mm organic acetate and organic acetate nosepads

Bestseller

Easy opener

Fashion hero



flo e81/e17
light pink (cat2) lenses



flo e52
light brown (cat1) lenses



flo e20
gradient purple lenses



flo e13
black polarised lenses



flo e2b
light blue(cat1) lenses



b r a d

4 7 - 2 4 - 1 4 5

6mm organic acetate and organic acetate nosepads

Bestseller

Easy opener

Fashion hero



brad e30
gradient purple lenses



brad e2b
light pink (cat1) lenses



brad e13
black polarised lenses



brad e52
light brown (cat1) lenses



brad e81/e17
light pink (cat2) lenses



b r i t

5 1 - 2 1 - 1 4 5

r e c y c l e d m e t a l

Fashion hero



brit e52
gradient brown lenses



brit e20
light brown (cat1) lenses



brit e13
black polarised lenses



brit e9
gradient purple lenses



brit e5
light green (cat2) lenses



m e l i s s a

5 1 - 2 3 - 1 4 5

8mm organic acetate

Easy opener

Reorder style



melissa e2L81
gradient brown lenses



melissa e9
gradient green lenses



melissa e13
black polarised lenses



melissa e20/e22
gradient purple lenses



melissa e30
gradient yellow lenses



p a t r i c k

4 9 - 1 9 - 1 4 5

r e c y c l e d m e t a l a n d o r g a n i c a c e t a t e n o s e p a d s

Fashion hero



patrick e20
light brown lenses



patrick e13
black polarised lenses



patrick e9
gradient purple lenses



patrick e5
light green lenses



patrick e52
gradient brown lenses



a x e l c h a y l i m i t e d e d i t i o n

4 7 - 2 5 - 1 4 5

1 0 0 p a i r s o n l y l i m i t e d e d i t i o n

Limited edition



k e n d a l l c l a r t é l i m i t e d e d i t i o n

4 7 - 2 2 - 1 4 5

5 0 p a i r s o n l y l i m i t e d e d i t i o n

Limited edition



k e n d a l l

4 7 - 2 2 - 1 4 5

8mm organic acetate

Bestseller

Easy opener

Fashion hero

Reorder style



kendall e2L81
gradient brown lenses



kendall e9
gradient green lenses



kendall e20L5
light green (cat2) lenses



kendall e30
light pink (cat1) lenses



kendall e54
gradient yellow(cat2) lenses



kendall e32
gradient yellow(cat2) lenses


Ced E18-E20


handcrafted from bio acetate - KENDALL - E20L5 - 50 □ 21-145
I WAITING



s t e f

50-24-145

8mm organic acetate

Easy opener

Fashion hero



stef e2L81
light blue (cat1) lenses



stef e30
gradient purple lenses



stef e20L10
gradient yellow (cat2) lenses



stef e52
light pink (cat1) lenses



stef e81L5
gradient green lenses

Myn E2b




/ WAITING



lylou

50-22-145

6mm organic acetate

Reorder style



lylou e13
light pink (cat1) lenses



lylou e20L5
G15 lenses



lylou e2L81
gradient purple lenses



lylou e81L10
gradient green lenses


handcrafted from bio acetate - LYLOU - E2L81 - 50 □ 22 - 145


Maria E81



t e d e u x K e e n d o m

5 0 p a i r s o n l y -
5 1 - 2 3 - 1 4 5
E 1 3 w i t h e n g r a v e d l o g o s a n d g r a d i e n t p u r p l e l e n s e s
o r g a n i c a c e t a t e

T é d e u x i s a s p e c i a l s h a p e f o r u s , i t ’ s a c t u a l l y t h e o r i g i n a l o n e , t h e o n e w e l a u n c h e d t h e b r a n d w i t h . W e ’ r e t e a m i n g u p w i t h 1 5 b r a n d s d u r i n g t h e s e a s o n f o r s o m e s p e c i a l e d i t i o n s .

Limited edition



tedeux Keendom

8mm bioacetate
7 barrels hinges.
Please don't ask what is Keendom. It's the new porn website, the QR code inside gives you a 1 month access to the website.

Sarah E27





t e d e u x D e u s e x M a c h i n a

1 0 0 p a i r s o n l y

5 1 - 2 3 - 1 4 5

E 2 0 l a m i n a t e d w i t h o r a n g e t i p s w i t h G 1 5 l e n s e s a n d e n g r a v e d m e s s a g e s

o r g a n i c a c e t a t e

T é d e u x i s a s p e c i a l s h a p e f o r u s , i t ’ s a c t u a l l y t h e o r i g i n a l o n e , t h e o n e w e l a u n c h e d t h e b r a n d w i t h . W e ’ r e t e a m i n g u p w i t h 1 5 b r a n d s d u r i n g t h e s e a s o n f o r s o m e s p e c i a l e d i t i o n s . .

Limited edition

Axel E52





Maria E81



yule e20
gradient brown lenses



yule e24
gradient purple lenses



yule e52
gradient G15 lenses



yule e81
light brown (cat1) lenses

Zelie E81





Lucas E81



a m y e 2 0

5 0 - 2 2 - 1 4 5

o r g a n i c a c e t a t e

Fashion hero



amy e81L17
light blue (cat1) lenses



amy e2b
black pola lenses



amy e9
double gradient (cat2) lenses



amy e23
gradient G15 lenses



amy e26/e17
G15 lenses



amy e31/e52
Gradient brown lenses



joseph

51-23-145

organic acetate

Easy opener



joseph e2L10
black pola lenses



joseph e2L81
gradient brown lenses



joseph e20
gradient G15 lenses



joseph e52
double gradient (cat2) lenses



joseph e81L5
light green lenses



m i c h e l l e

5 0 - 2 3 - 1 4 5

o r g a n i c a c e t a t e

Fashion hero

Reorder style



michelle e81e17
light green lenses



michelle e23
gradient G15 lenses



michelle e9
double gradient (cat2) lenses



michelle e26e17
G15 lenses



michelle e30
gradient brown lenses



r e b e c c a

48-20-145

organic acetate & recycled steel

Easy opener



rebecca e20
light green lenses



rebecca e13
g15 lenses



rebecca e52
orange mirror lenses



rebecca e2
black pola lenses



c o l i n e

4 8 - 2 0 - 1 4 5

o r g a n i c a c e t a t e & r e c y c l e d s t e e l

Easy opener



coline e20
light green lenses



coline e13
g15 lenses



coline e52
orange mirror lenses



coline e2
black pola lenses



Lucas E81



a x e l

47 - 25 - 145

organic acetate

Bestseller

Fashion hero

Reorder style



axel e81
light green (cat2) lenses



axel e52
tropical (cat2) lenses



axel e9
double gradient (cat2) lenses



axel e20
gradient purple lenses



axel e2c
light blue (cat1) lenses



leo

49-19-145

organic acetate and recycled steel

Fashion hero



leo e20
gradient purple lenses



leo e2
black pola lenses



leo e28
light green (cat2) lenses



leo e81
orange mirror lenses



s a r a h

5 5 - 1 9 - 1 4 5

organic acetate and recycled steel

Easy opener



sarah e20
light green (cat2) lenses



sarah e9
G15 lenses



sarah e27
black lenses



sarah e22
G15 lenses



sarah e81
gradient brown lenses



l u c a s

4 5 - 2 3 - 1 4 5

o r g a n i c a c e t a t e

Fashion hero



lucas e24
orange mirror lenses



lucas e10
light blue (cat1) lenses



lucas e81
gradient G15 lenses



lucas e52Le1 (laminated)
G15 lenses



d a v e

48 - 22 - 145

organic acetate

Bestseller
Easy opener
Reorder style



dave e30
G15 lenses



dave e81
light blue (cat1) lenses



dave e22
gradient G15 lenses



dave e52
black pola lenses



dave e2b
light green (cat2) lenses



dave e21
double grad blue/green lenses


Stef E20L10



maria

46-23-145

organic acetate

Bestseller

Easy opener



maria e22
gradient G15 lenses



maria e81
G15 lenses



maria e24
gradient brown lenses



Julia E20



Fred E2



f r e d

5 1 - 2 3 - 1 4 5

organic acetate

Bestseller

Easy opener

Reorder style



fred e2b
black pola lenses



fred e9
black pola lenses



fred e22
gradient green lenses



fred e24
gradient brown lenses



fred e21
double grad green/blue lenses

Coline E13





m y n

50 - 22 - 145

organic acetate

Easy opener
Fashion hero



myn e21

double grad green/blue lenses



myn e13

black pola lenses

Axel E52





z é l i e

48 - 20 - 145

recycled stainless
& organic acetate

Easy opener

Reorder style



zelie e5/gold
brown gradient lenses



zelie e4/gun
black pola lenses



zelie e18/pale gold
G15 lenses



zelie e81/silver
gradient brown lenses



g é o

46 - 23 - 145

organic acetate

Bestseller
Easy opener
Reorder style



géo e2
black pola lenses



géo e5
gradient brown lenses



géo e18
gradient green lenses



géo e20
G15 lenses



géo e81
G15 lenses



géo e81
G15 lenses

Clio E20





c e d

51 - 19 - 145

organic acetate

Bestseller

Easy opener

Reorder style



ced e18/e20
light green lenses



ced e10
G15 lenses



ced e13
black pola lenses



ced e2b
light pink lenses



ced e20
G15 lenses



ced e81
G15 lenses



c l i o

47 - 22 - 145

organic acetate

Bestseller

Easy opener

Fashion hero

Reorder style



clio e2b
black pola lenses



clio e9
G15 lenses



clio e13
black pola lenses



clio e21
double grad green/blue lenses



clio e20
G15 lenses



clio e81
G15 lenses



Joseph e20L10



césar

47 - 23 - 145

organic acetate

Bestseller
Easy opener
Reorder style



césar e52
black pola lenses



césar e2
black pola lenses



césar e23
gradient purple lenses



césar e26
G15 lenses



césar e5
gradient brown lenses



césar e18/e20
G15 lenses



césar e81
gradient brown lenses



césar e20
G15 lenses



Clio E20



Geo E2

/ WAITING FOR THE SUN

75 rue Ferrari - MARSEILLE 5ème